



The Industry's First Instant Trade Platform

# BUYING PRE-OWNED INVENTORY SHOULDN'T BE A GAMBLE

CarOffer is here to give you confidence  
in your buying experience



There has never been a more efficient way to source used car inventory for your dealership. CarOffer's Buying Matrix allows you to set-it, and forget-it to pre-order the cars you need. Work with a Matrix Professional to create your perfect order each and every month.

- Order all of your core units ahead of time, and keep your lot stocked
- Adjust your Buying Matrix for exactly what you need; no need to spend hours searching for the right cars
- Set your desired pricing, mileage, and condition of the vehicles you want to purchase
- Save time with our automated technology and avoid manual bidding once and for all

## CarOffer Handles:

- ✓ Vehicle Sourcing
- ✓ Inspection
- ✓ Transportation
- ✓ Title Chasing
- ✓ Payment Processing

**All in One Bill of Sale**

**To learn more, go to [caroffer.com](https://caroffer.com)**

Find us on social media



CarOffer is a CarGurus Company.



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# STOP LOSING SLEEP OVER MISSED TRADES AND AGING UNITS

Start selling your unwanted trade-ins with CarOffer

## Instant Appraisal Offers

When is the last time you had a customer want more money for their trade? With CarOffer you can now get instant offers right above your appraisal screen from the biggest buyers in the country. Make money on your unwanted trades or use someone else's money to stop a customer from walking to pick up more sales.

## Inventory Offers

Automatic inventory offers that are only seen by you. Cherry-pick the biggest buy offers by age buckets and let CarOffer handle all the transport, title, and payments.



**"CarOffer is the best tool we've seen in years –it's powerful and simple to use. We have successfully bought and sold units on CarOffer, and the system has allowed us to trade for 20-25% more vehicles due to its real-time offers at point of appraisal. I encourage every dealer to look at CarOffer."**

*Chuck Kramer, COO, Foundation Auto Corp*

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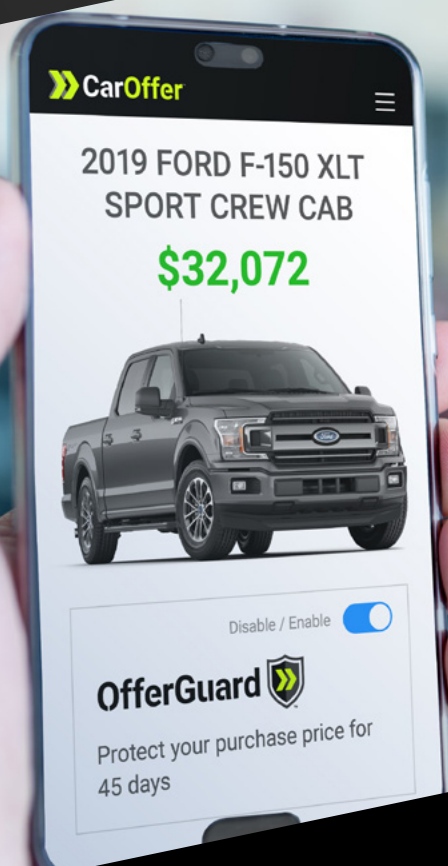
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# PROTECT AND INSURE YOUR TRANSACTIONS WITH EASE

CarOffer safeguards your bottom line when it comes to buying or selling your pre-owned inventory



## OfferGuard™

Eliminate risk when purchasing used cars. Add OfferGuard\* to your purchases and lock-in the price you bought the car for, or up to 105% of what CarOffer Auction Value was at the time of purchase. If you don't sell the car after 45 days, CarOffer will buy it back.

## 45-Day Guarantee

Don't stress about losing money on aging units. With CarOffer's 45-Day Guarantee Offer\*, you can secure the sale price for any vehicle on your lot. If you don't sell the car after 45 days, CarOffer will take it off your hands. This works as a great exit strategy for your non-core vehicles.

\*Terms and conditions apply.

**"CarOffer brought in a whole new exit strategy for us to sell our aged inventory and free up the cash flow. So far, it's been a win-win."**

*RoadKing Motors, Houston, TX*

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