



CarOffer®

What is it?

CarOffer is an “instant trade platform” that brokers wholesale transactions between dealers, in lieu of using a virtual or physical auction.

How it's different:

CarOffer provides dealers with an instant, automated offer on pre-owned inventory.

How they do it:

Dealers on CarOffer can be buyers, sellers, or both. Buyers give CarOffer their “buy list,” and it is stored in the dealer’s “BuyingMatrix.” Specifically, buyers provide a list of what cars they want to buy, what they’re willing to spend, and how many cars they want. These orders are then matched up with dealer inventory on the platform, and the highest offer is displayed to potential sellers. Once a seller sees an offer they like, they can accept with a click of a button. Post sale, everything is automated, including inspection, transportation, title, and payment processing.

Benefits of buying through CarOffer:

- Automates core inventory sourcing
- Reaches into other markets to find inventory
- Promotes buying discipline
- Saves money with lower fees than most auctions
- Enables a data-driven approach to buying

Alleviate inventory aging risk with OfferGuard and 45-Day Guarantees!

Seller benefits include:

- 1-click inventory disposal
- Eliminates coordination with the auction & “no sale” management
- Provides a real-time snapshot of your inventory’s wholesale market value

Leverage offers to win trade-ins and retail more cars!